

Jose
Alcaine



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SKILLS

Ux Design

Interaction Design

Visual Design

Sketch

Figma

Adobe XD

Invision

Photoshop

Lightroom

Photography

Videography

Spanish

RESEARCH SKILLS

User Interviews

User Experience

User Experience Design

Prototype

Usability testing

Gathering

Persona development

Brainstorming

Storyboarding

User testing

Wireframe

EXPERIENCE

Product Designer May 2022 - present

u_mano

Currently leading end-to-end design in cross-functional experience teams with UX and content designers, researchers, PMs, engineers, marketing, legal and business stakeholders.

Led and worked on the user experience on multiple digital features and products focused on improving the value u_mano across desktop and mobile app.

Key projects include adding subscription services for u_mano members, securing members' personal information, creating a digital onboarding experience and simplifying our rewards platforms.

Product Designer March - May 2022

Mov.h.265

Designed across platforms for Mov.h.265 award communication and engagement products.

Led design decisions on projects related to employee advocacy, engagement, multi-channel sharing and content creation with PMs, engineers, QA, sales and PMM.

Product Designer September 2021 - May 2022

Appart

Conducted user interview studies on Appart art mobile app features as a member of the mobile research team.

Worked on evaluative and generative research of conceptual features in order to align the experience with users' needs. conceptual features in order to align the experience with users' needs.

Education

Google UX Design 2021-2022
Coursera

Master in Photography Artistic 2012 - 2014
EFTI